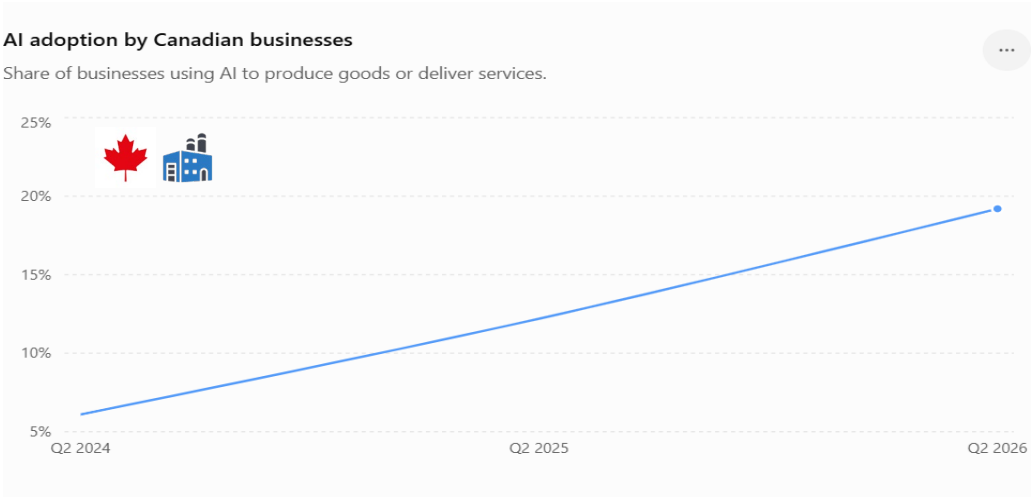
THE QUARTERMARK

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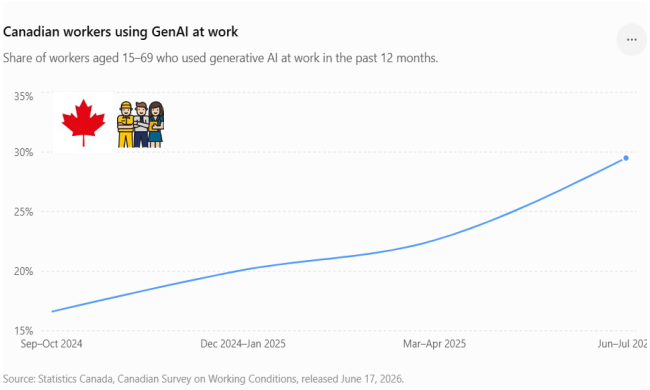
HEALY

Charts of the Quarter



Employees are Ahead of Enterprises on AI

Data that will likely surprise no one… at least those paying attention in their own orgs…. employees are adopting AI faster than organizations are institutionalizing it, a signal that competitive advantage will come less from discovering AI and more from scaling, governing, and integrating it.



Insight of the Quarter

Canadian Industry Has Moved From Defence Back To Offence
The New Constraint Isn't Strategy, It's Capacity

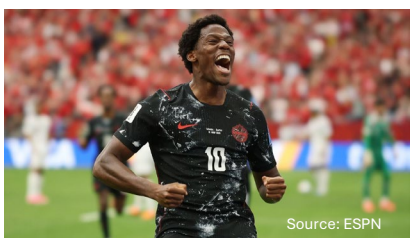
Over the past three months, I've facilitated strategic planning sessions with leadership teams in manufacturing, distribution, automation, infrastructure, and technology.

The mood has changed dramatically. For several years, industrial leaders were focused on resilience, on supply chains, labour shortages, inflation, COVID aftershocks, and lately, on Tariffs. Not anymore. Canadian industry has moved decidedly from defence to offence.

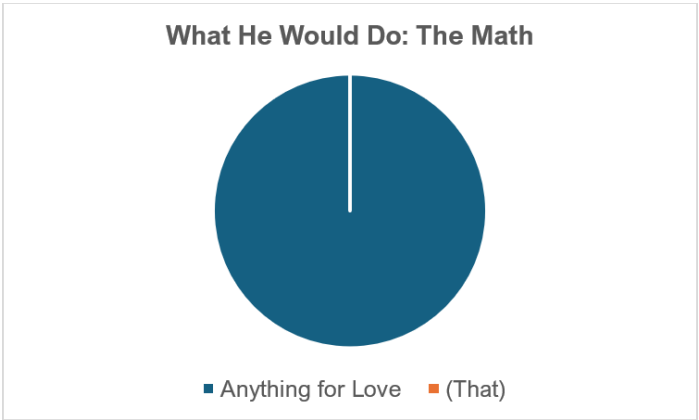
What I saw this spring was not lack of strategy. Most organizations know exactly what they need to do: invest in… AI, Automation, Digitization, ERP, M&A, Services, Geographic expansion, and Talent upgrades.

The problem isn't identifying the next opportunity. The problem is pursuing ten opportunities simultaneously.

Twenty years ago, strategy was often about deciding where to grow. Today, most leadership teams have more opportunities than capacity. The hardest strategic decision is no longer what to start. It's what not to do.



Songs As Math



7 min, 52 sec is pushing it for a pop song, to say the least – almost exactly 100% longer than the average.

Michael Bay (yes, that Michael Bay) directed the music video, which cost ~$1MM to make, another complete outlier at the time.

The song was #1 in 28 countries in '93, and won "Mr Loaf" ☺ a Grammy. Being bold often pays off…

"We can arrange such facts as we have, with order and method."

- Hercules Poirot